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LEO BURNETT U.S.A.

35 West Wacker Drive, Chicago, Illinois 60601, Tel: (312) 220-5959, Fax: (312) 220-3299

January 18, 1995

Ms. Eileen McGlone
PHILIP MORRIS USA
120 Park Avenue
New York, NY 10017

Re: Philip Morris - Circulation Credits for Playboy 1993

Dear Eileen:

We have received the following circulation credits for Playboy based on the 1993 Final White ABC Audit.

	GROSS
Marlboro	$23,602.74
Benson & Hedges	2,856.18
Basic	2,813.45
Merit	2,016.31
	$31,288.68

These credits will be applied to the current contract and reflected on the 1995 circulation credit estimate.

Sincerely,

LEO BURNETT U.S.A

Bill

Bill Harmon
Media Supervisor

cc: R. Simons, R. Schneider, K. Galeotti, E. Ostern - PM
J. Hanrahan, C. Harder, S. Fraser, C. Wilson, K. Lemke, P. Moran, M. Rolfes,
S. Hadanak - LBCo.

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